

Recyclebank & SC Johnson present

The 2012 50 State Challenge

Put your community in the running for a \$100,000 grant & showcase your commitment to recycling and sustainability. North Ogden has been identified as a candidate to represent Utah and the nation as a Champion of the Environment.



A free program for one selected community in each state

Compliments of SC Johnson, North Ogden will receive Recyclebank's award winning recycling program at no cost for 2 years. During that time, your residents will enjoy rewards for recycling, as they earn Recyclebank points which can be redeemed for hundreds of deals and discounts. You do not need to modify any aspect of your existing curbside recycling program to participate.

Participating Challenge Communities will receive

Two years of Recyclebank's award winning Recycling incentives program at no cost



Residential incentives & engagement program which offers \$165 average reward savings per participating household

Innovative promotional activities, with national and local PR coverage



Positive national and local exposure as a champion of the environment

Participation in SC Johnson's national recycling contest 'The 50 State Challenge'



Prizes for top performing communities, including a \$100,000 grant for a green community project

Showcase North Ogden's dedication to a more sustainable future by joining us, and prepare to be applauded for your commitment to curbside recycling. Participating cities will enjoy a positive competition that promotes recycling participation. The competition will run for 180 days, during which time, Recyclebank will track results and award prizes.

We look forward to discussing the program details and steps to engage North Ogden in this unique opportunity.

Sincerely,

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