
**NORTH OGDEN CITY
MEMORANDUM**

TO: CITY COUNCIL
FROM: MAYOR RICH HARRIS
SUBJECT: RECYCLEBANK
DATE: 1/6/2012

A nation-wide corporation called Recyclebank promotes various recycling activities and programs. It has partnered with our solid waste collection contractor, Waste Management (WM), to offer cities that have recycling programs incentives and benefits to both the city and its residents. Staff and I have met twice with Lance Allen of WM and participated in a conference call with Recyclebank. Their program will not only encourage continued (and, hopefully, increased) recycling in our city, but will provide some nice incentives as well. The program is outlined in the enclosed briefing sheet and will be discussed in detail by Mr. Allen during City Council Meeting. I encourage Council approval to proceed with this opportunity.