

MEMORANDUM

To: North Ogden City Council

From: Craig Barker, Community Development Director

Date: July 12, 2011

Subject: Vertical Banners

The Economic Development Committee had recommended that the City allow businesses to use “Vertical Banners” which are sometimes referred to as “feather banners” or “teardrop banners”. These are flag-like in appearance except they are tall and narrow and are placed usually close to the public right-of-way to catch the attention of people in vehicles. They usually flutter in a breeze and twist like a sail. The staff had prepared an ordinance which was reviewed by the Economic Development Committee and forwarded on to the Planning Commission for their action.

The Planning Commission reviewed the proposal at two different meetings but in the end they recommended to the City Council that these types of signs not be allowed in North Ogden. A copy of the Planning Commissions and the Economic Development Committee minutes are attached with this memo.