

## 11-22-4: GENERAL PROVISIONS:

A. Prohibited Signs: Signs not specifically authorized herein are prohibited, including, but not limited to the following:

1. Off premises commercial signs, except as permitted in subsection [11-22-8D](#) of this chapter.

2. ~~Commercial signs mounted, attached or painted on trailers, boats or motor vehicles parked continuously for more than twenty four (24) hours, on the premises of a business which sign advertises a product or service available on the premises. Vehicular signs where the size of the sign, the location where it is parked and the length of time it is left in the same approximate location evidences an intent to circumvent the maximum area of signage otherwise permitted under these regulations and there is no ostensible business purpose to park the vehicle in the location other than advertising. Where the following conditions exist, there is a presumption that a vehicular sign violates this paragraph:~~

~~a. the vehicle is parked within 50 feet of a major arterial;~~

~~b. the signage on any one side of the vehicle exceeds 60 square feet; and~~

~~c. the vehicle remains stationed in the same approximate location in excess of 4 consecutive days; and~~

~~d. the vehicle is parked in a landscaped area or occupies multiple parking stalls.~~

~~d. a business owner may rebut the presumption described in this paragraph by providing evidence of the vehicle's regular non-advertising use in the business and by justifying the need to park the vehicle in the particular location.~~

~~e. this regulation is not to be interpreted to restrict the parking on the business premises of legitimate business vehicles containing advertising, where those vehicles are regularly used in the normal course of the business.~~

3. Roof signs, or signs that project above the highest point of the roofline, parapet or fascia of the building.

4. Any sign emitting sound, except for menu boards.

5. Any sign with ~~intermittent or flashing illumination, strobe lights or emergency flashing style lights.~~

6. ~~Any sign with animation or motion, including electronic reader boards.~~

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