

MEMORANDUM

To: Mayor and City Council Members

From: Craig Barker, Community Development Director

Date: March 2, 2011

Subject: Sign ordinance revision to “Purpose”

The Economic Development Committee has been reviewing the City Sign Ordinance chapter of Zoning Ordinance and recommends changes to the first paragraph, the “Purpose” explanation. The City Planning Commission reviewed the proposal and recommended that the attached changes be made.

The City Council, if they desire to consider this proposal, will need to set a date for a Public Hearing, consider the public comments, and take action on the proposal.